

For immediate release

Affentranger Associates SA advised Exoscale SA on a growth capital financing transaction resulting in successful investment from Swisscom Ventures.

Zurich, February 15th, 2016. Affentranger Associates advised Exoscale SA (Exoscale), a Swiss-based innovative Cloud hosting provider, on the strategic growth capital financing transaction that resulted in an investment by Swisscom Ventures. The transaction was closed in November, 2015.

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Exoscale provides Cloud hosting services for SaaS companies and web applications allowing for high scalability, reliability and performance. Based in Lausanne Switzerland, and with data centers throughout Switzerland, Exoscale benefits from the data protection granted by Swiss laws. While pursuing its ambitious international roll-out strategy, Exoscale decided to partner with an investor who would support unlocking its full growth potential.

Affentranger Associates, as exclusive financial advisor, supported Exoscale in the definition of its growth strategy and the development of the business plan in close collaboration with management. Affentranger Associates supported management in approaching suitable investors and advised the entire process from due diligence to the completion of the transaction with Swisscom Ventures.

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Antoine Coetsier, CEO of Exoscale comments: "I highly appreciated the close interaction with the team of Affentranger Associates throughout the whole process. They bring a solid background in the telecom sector that was extremely helpful when drawing up a business plan that sustained the due diligence of professional investors. Thanks to their involvement we could close a significant investment with Swisscom Ventures and set the basis for our future growth."

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About Affentranger Associates SA

Incorporated in 2002, Affentranger Associates SA (aasa) is a business platform focused on the theme of value creation. As trusted advisor, aasa provides tailored entrepreneurial solutions based on unbiased and independent advice. aasa helps its clients analyze and understand major industry trends, evaluate strategic options and execute value creating corporate finance transactions. Together we shape strategic vision. Highest ethical standards and flawless execution are the cornerstones of the professional advisory work.

As principal investor, aasa has the ambition to achieve sustainable long-term returns by investing a combination of labor and capital in companies which are in a transition phase.

