

For immediate release

Affentranger Associates SA joins Mergers Alliance

Zurich, October 24th, 2014. Affentranger Associates today announced that it has become member of Mergers Alliance, an international partnership of leading independent corporate finance advisory boutiques. By joining the partnership, Affentranger Associates can provide to its clients unique access to local markets in the world's major economies.

Mergers Alliance is a leading network of independent corporate financing specialists who provide high quality advice to corporates which aim for international reach in their M&A strategies. The 18 members of Mergers Alliance span 50 offices in 25 countries, totalizing more than 300 professionals. The seasoned professionals of Mergers Alliance combine extensive experience across a number of sectors, including: industrial / engineering, TMT, healthcare, construction & building products, consumer products and business services. In 2013, the associated members closed 132 deals with a cumulated value of USD 8bn, which makes Mergers Alliance the top performing network for independent mid-market boutiques.

"We are very proud to join this exclusive network as their Swiss partner. Our clients will benefit from local market access in all major economies, origination of transaction opportunities and dedicated industry research driven by global sector teams," says Lukas André, Managing Partner at Affentranger Associates. "Two thirds of the approximately 300 M&A transactions each year in Switzerland are cross border. By joining Mergers Alliance we can truly leverage local market know-how with first class advisory work," adds Markus Decker, also Managing Partner at Affentranger Associates.

Stas Michael, Managing Director at Mergers Alliance commented: "We are happy to bring on board Affentranger Associates' highly-qualified, talented professionals and their valuable experience in M&A advisory, financing advisory, strategic advisory and network support. With this new partnership, Mergers Alliance expands its presence to the attractive Swiss market and enhances its sector coverage and diverse transaction pipeline."

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About Affentranger Associates SA

Incorporated in 2002, Affentranger Associates SA (aasa) is a business platform focused on the theme of value creation. As trusted advisor, aasa provides tailored entrepreneurial solutions based on unbiased and independent advice. aasa helps its clients analyze and understand major industry trends, evaluate strategic options and

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affentranger associates sa



execute value creating corporate finance transactions. Together we shape strategic vision. Highest ethical standards and flawless execution are the cornerstones of the professional advisory work.

As principal investor, aasa has the ambition to achieve sustainable long-term returns by investing a combination of labor and capital in companies which are in a transition phase.

About Mergers Alliance

Mergers Alliance is a partnership of award-winning corporate finance specialists who provide high-quality advice to organizations who require international reach for the M&A strategies. Our experts advise primarily mid-market companies on deals up to USD 500 million in value in a wide range of industry sectors. The partnership spans the world's leading business centers, with offices in 25 countries and a team of over 300 professionals. For more information visit www.mergers-alliance.com.