



For Immediate Release

The World Taekwondo Federation (WTF) and Dartfish Release iPhone and iPad Apps for The WTF Web TV

More than 70 million Taekwondo fans worldwide to gain fast and easy access to WTF Web TV through the apps

Alpharetta, Ga.—August 30, 2011—[Dartfish](#), a video solutions provider, today announced that The World Taekwondo Federation (WTF) has selected Dartfish as its media partner to deliver iPhone and iPad applications for the WTF Web TV. The partnership enables 70 million Taekwondo fans worldwide to download almost 9,000 matches from a repository of 30 top-rated international Taekwondo competitions within minutes. As a result, coaches, athletes and fans can gain an easy and fast access to competitions in near real-time, navigate and archive competition videos, identify the key moments of each match immediately without going through the entire video and organize them efficiently.

“With Dartfish we can not only capture and enrich the content easily but also publish it online to enable our sports fans across the world to view matches in a structured way,” said Kyunghee Park, communications manager, WTF. “With significant sports events such as the 2012 London Olympics on the horizon, we anticipate an even higher demand to view major events of the best athletes in the world. Through our partnership with Dartfish, we hope to bring this immensely popular sport mainstream, connect the globally dispersed Taekwondo community and help enthusiasts gain immediate access to the latest Taekwondo matches and tournaments.”

“We have been working with WTF closely to help them utilize the power of Dartfish video solutions to capture and publish almost 9,000 matches since they started using the system,” said Victor Bergonzoli, Dartfish’s chief executive officer. “Every match is important to someone. We are committed to delivering video solutions that enable our customers to take advantage of industry trends. With the surge in mobile users and proliferation of mobile devices, we expect more Taekwondo fans to download this app to remain up to speed on their favorite sport.”

The [app](#) is available for download at the App Store and comes embedded with WTF Web TV features including video cataloguing, easy navigation, data-indexing, rating and commenting to enhance user experience.

Dartfish provides a solution that enables users to create unique content, enriched with comments and illustrations, analyze multiple games and performances, and selectively share the videos on Dartfish.TV. These unique capabilities have already made Dartfish.TV the choice of winning sports organizations, and now the platform is being adopted by groups in education and other industries.

About Dartfish

Dartfish develops video solutions. Dartfish's solutions make the power of video accessible to millions of users and empower them to create, enrich, publish and monetize video content. Dartfish is trusted by thousands of sports organizations to create and distribute video content. It sets the video standard across sports, education and healthcare industries. Its video platform, www.dartfish.tv, is today the trusted choice of elite organizations, federations and corporations all around the world.

Dartfish is privately held. Its U.S. headquarters are in Alpharetta, Ga. For additional information, visit www.dartfish.com.

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