



## **The World Taekwondo Federation Dartfish.TV Channel Reaches a New Milestone with More Than 20K Videos Online**

Alpharetta, GA, July 17, 2014 --([PR.com](#))-- Dartfish, a video solutions provider, today announced that The World Taekwondo Federation (WTF) Dartfish.TV channel had now reached more than 20,000 videos of competition fights, making it the largest video library of this kind in the World.

To satisfy the demand for comprehensive coverage, WTF turned to Dartfish to develop a solution that would enable Taekwondo fans to view championships online. Through this partnership, WTF and Dartfish have created a video platform that enables viewers to access unlimited matches, search for specific videos and segments, comment, embed and share videos on websites. Also, coaches can download these videos and archive them for performance review. To access the WTF channel, visit [www.dartfish.tv/WTF](http://www.dartfish.tv/WTF).

“Before we partnered with Dartfish, we could not reach out to the international Taekwondo community, and we are very proud to have reached this new important milestone,” said Secretary General Jean-Marie Ayer, WTF. “Dartfish has a comprehensive solution that covers every step - from large volume content creation to final publication. Our fans can now generate more content, upload it easily, and navigate through thousands of videos on the Taekwondo Channel on Dartfish.TV.”

“We have been working with WTF since 2009 to help make Taekwondo a mainstream sport,” said Victor Bergonzoli, Dartfish's chief executive officer. “Over the past years, WTF was able to attract millions of visitors and now with the quality and quantity of videos, this trend will only go upwards.”

Dartfish provides a solution that enables users to create unique content, enriched with comments and illustrations, analyze multiple games and performances, and selectively share the videos on Dartfish.TV. These unique capabilities have already made Dartfish.TV the choice of winning sports organizations, and now the platform is being adopted by groups in education and other industries.

### About Dartfish

Dartfish develops video solutions. Dartfish's solutions make the power of video accessible to millions of users and empower them to create, enrich, publish and monetize video content. Dartfish is trusted by thousands of sports organizations to create and distribute video content. It sets the video standard across sports, education and healthcare industries. Its video platform, [www.dartfish.tv](http://www.dartfish.tv), is today the trusted choice of elite organizations, federations and corporations all around the world.

Dartfish is privately held. Its U.S. headquarters are in Alpharetta, Ga.



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